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**The way you hire from the EU is changing**



Find out more

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**BUSINESS AND THE FUTURE OF IMMIGRATION IN 2021**

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**Find out more at GOV.UK/HiringFromTheEU**



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**From 1 January 2021**



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**The UK's points-based immigration system  
An introduction for employers**



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**The way you hire from the EU is changing**



Find out more

# UK points-based Immigration system: Employer Partner Pack





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# The way you hire from the EU is changing from 1 January 2021



Thank you for using the second edition of our Employer Partner pack.

From 1 January 2021, free movement will end and the UK will introduce a points-based immigration system. The new system will treat EU and non-EU citizens equally and transform the way in which all migrants come to the UK to work. Anyone coming to the UK to work, excluding Irish citizens, will need to apply for permission in advance.

To support you in providing essential guidance about the new points-based system to employers and your stakeholders, we have developed a suite of digital and print assets with information to help employers prepare.

This pack outlines our key messages and provides communication products for use on channels including social media, email updates and e-newsletters. Please do feel free to share this pack and the assets among your wider partners.

Your help and support in communicating this essential guidance is much appreciated. We hope this pack makes it as easy as possible to share updates with your audience and stakeholders through your range of digital channels.

If you have any questions or feedback, please contact us at: [PBISEmployerComms@homeoffice.gov.uk](mailto:PBISEmployerComms@homeoffice.gov.uk)



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# Find out about the new requirements



[Find out more](#)

## Content

### What's new:

- Podcast
- Updated factsheet
- Updated introduction for employers guide

### Also in this pack:

- Link to the PBS Employer GOV.UK page
- Infographic: Overview of sponsorship process for employers
- Social statics
- Social animations

# Key messages

- The way you hire from the EU is changing. From 1 January 2021, you will need to register as a licensed sponsor to hire eligible people from outside the UK.
- Free movement is ending, and the new points-based immigration system will introduce job, salary and language requirements that will change the way you hire from the EU.
- The new system will treat EU and non-EU citizens equally and transform the way in which employers recruit from outside the UK.
- You'll need a sponsor licence to hire most eligible employees from outside the UK.



# The UK's points-based immigration system: Employers GOV.UK page



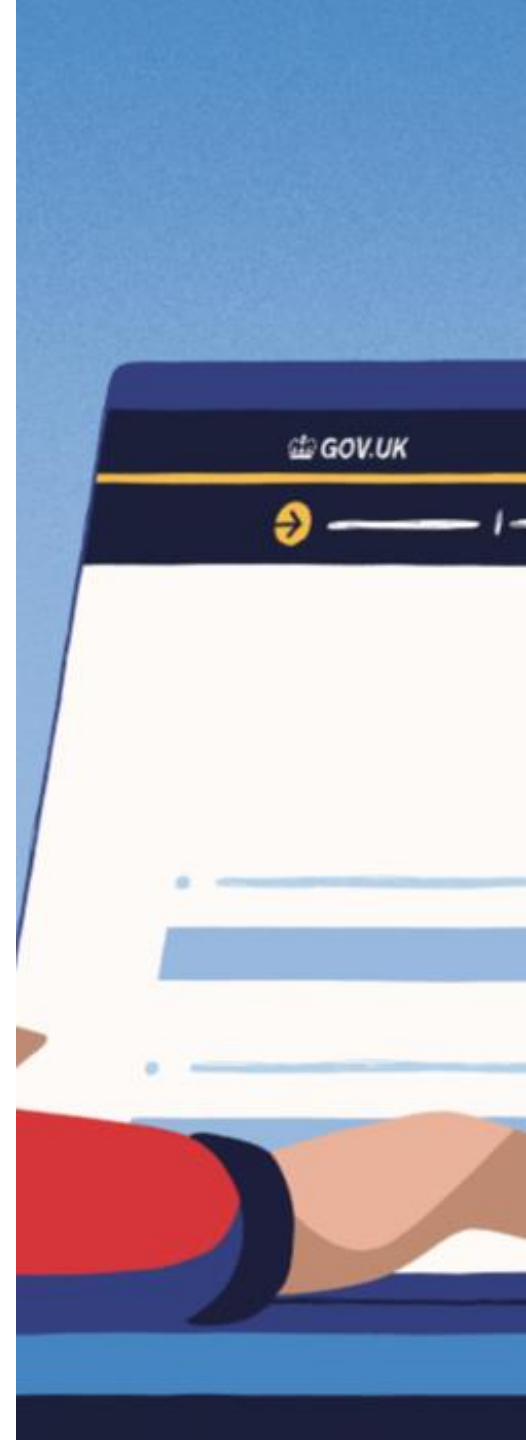
Employers should visit our dedicated GOV.UK page for the latest guidance and resources to support them with the points-based immigration system.

Please include this link when communicating about the new points-based immigration system.

This can be found [here](#)



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# The UK's points-based immigration system: Podcast: Business and the future of immigration in 2021



## **BUSINESS AND THE FUTURE OF IMMIGRATION IN 2021**

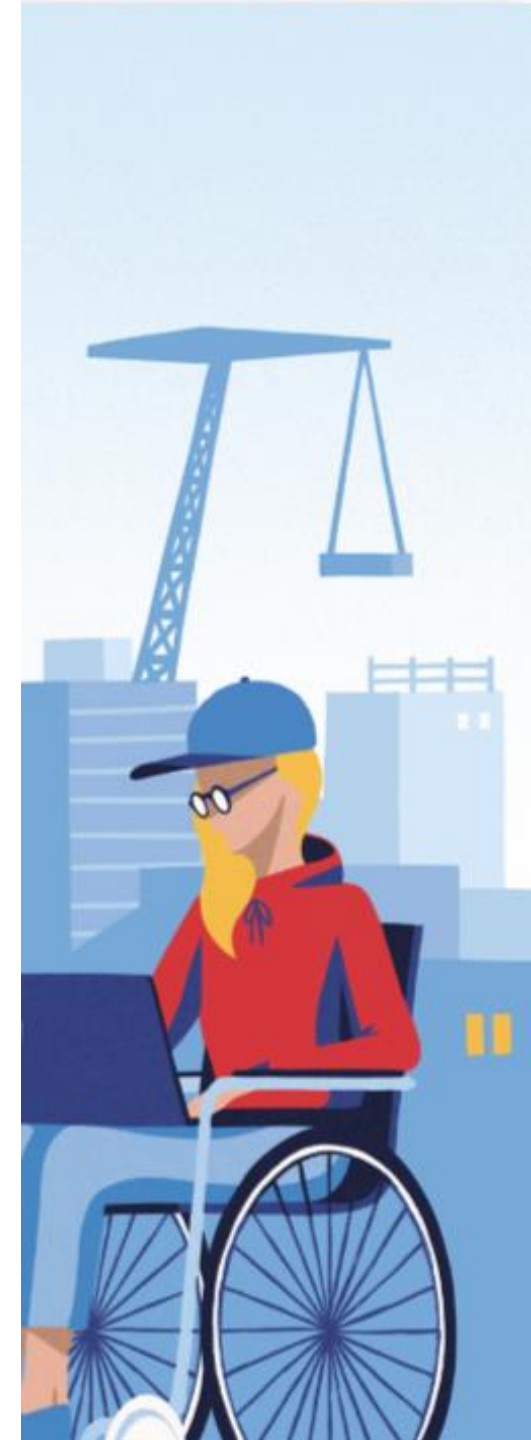
**POST COPY:** Listen to the Home Office's new podcast on the points-based system 'Business and the future of immigration in 2021', created in partnership with @intelligence2. Host @lindayueh is joined by Fragomen LLP's @IanRobbo123 and @fsb\_policy's @emeliaquist.

In this special podcast, Home Office is joined by a panel of independent business and immigration experts for a discussion on hiring from overseas from January 2021 and steps businesses can take to get ready.

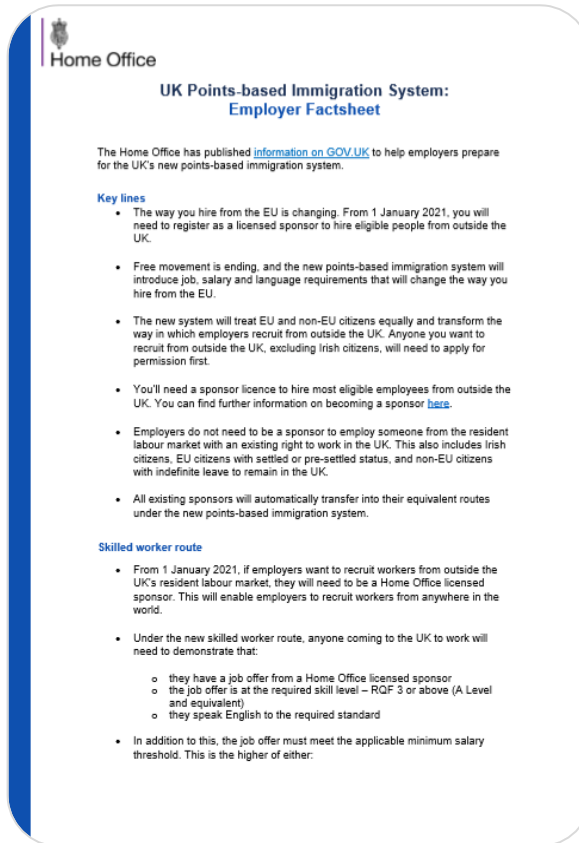
Please share this podcast, available on  [GOV.UK](#), [Spotify](#) and [Apple](#), with employers for key changes and dates businesses need to look out for and the guidance on offer to steer them through the process.



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# The UK's points-based immigration system: Employers factsheet



**The latest key lines and guidance to support you in communicating the new points-based system to employers and your stakeholders.**

## What's new:

- Further guidance on Right to Work
- Information about Frontier workers

**You may use this to crib key lines and answer frequently asked questions from your members and stakeholders.**

**This can be found [here](#)**



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# The UK's points-based immigration system: An Introduction for employers

**Guidance on the new points-based immigration system for employers.**

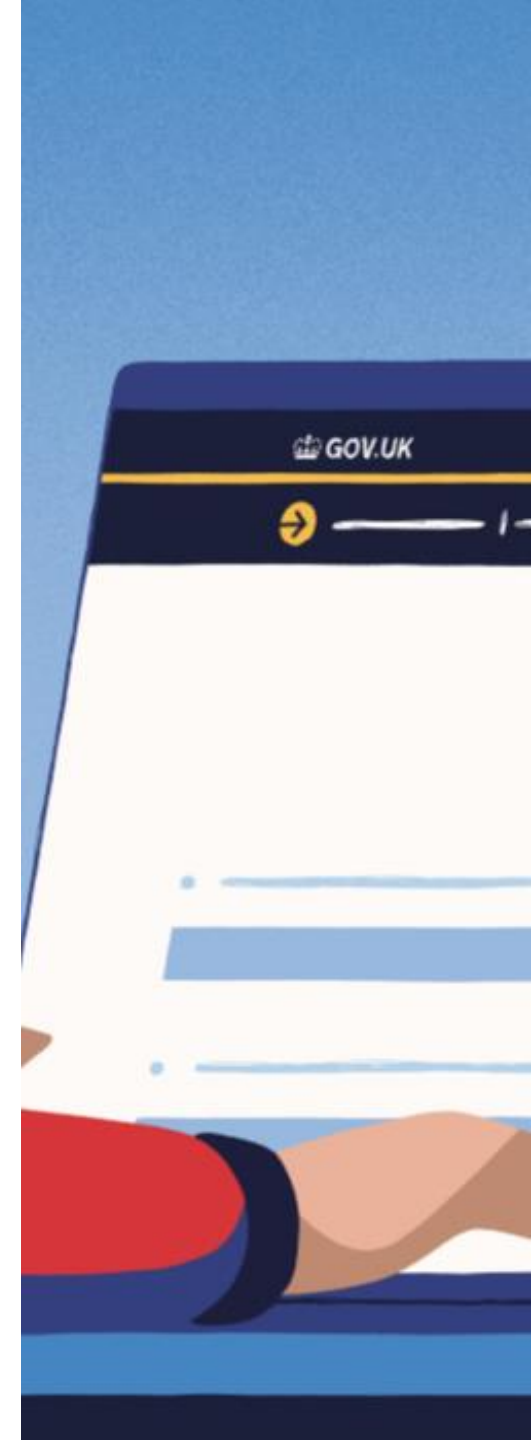
**Please share this guide with employers for detailed information on the sponsorship process, eligibility requirements and fees.**



[The UK's points-based immigration system: an introduction for employers \(accessible version\)](#)



[The UK's points-based immigration system: an introduction for employers](#)



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# The UK's points-based immigration system: Employers guide to becoming a licensed sponsor of skilled migrant workers

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## Employers guide to becoming a licensed sponsor of skilled migrant workers

- 1. Check your organisation is eligible**
  - Check the people you want to hire are eligible to come to the UK under the new points-based immigration system
  - Ensure you are able to provide the necessary supporting documents for your sponsor licence application, e.g. details of your organisation and intended jobs you wish to fill
  - To get a licence, you cannot have unspent criminal convictions for immigration offences or certain other crimes, such as fraud or money laundering
- 2. Ensure your organisation can manage its licence**
  - You need to appoint people within your organisation to manage the sponsorship process when you apply
  - They will be responsible for ensuring your organisation remains compliant within the requirements of the licence
  - You will need to keep record of your staff that you sponsor for reporting to UKVI (UK Visas and Immigration)
- 3. Apply - allow 5 weeks**
  - Apply online and pay the fee
  - The fee is dependent on the type of licence(s) you are applying for and the type and size of your organisation. It will either be £536 or £1,476
  - Send your supporting documents to UKVI
  - Confirm how many staff you plan to recruit through the sponsorship system for the current financial year
  - Each staff member sponsored costs £21 or £195, in addition to the usual visa application fees

✓ If successful, your licence will be valid for 4 years
- 4. Sponsor a worker - 15 days\***
  - Once you have selected a candidate, they must make a visa application to work in the UK
  - You must first endorse your prospective employee's visa through your sponsor licence account by requesting then issuing an electronic 'certificate of sponsorship'
  - Pay the Immigration Skills Charge. This is £1,000 for the first year of work in the UK plus £500 for each additional 6 months, or £384 and £182 respectively for small businesses or charities
  - The employee must then submit a visa application under the same category as your licence

✓ If the prospective employee's visa application is granted, they may travel to the UK and start working

\*If sponsoring a migrant worker from outside the EU in 2020 you must normally advertise to the UK labour market for 28 days. If recruiting from 2021, you may immediately advertise globally and non-UK nationals (including those from the EU) will need a visa and your sponsorship to work at your organisation.

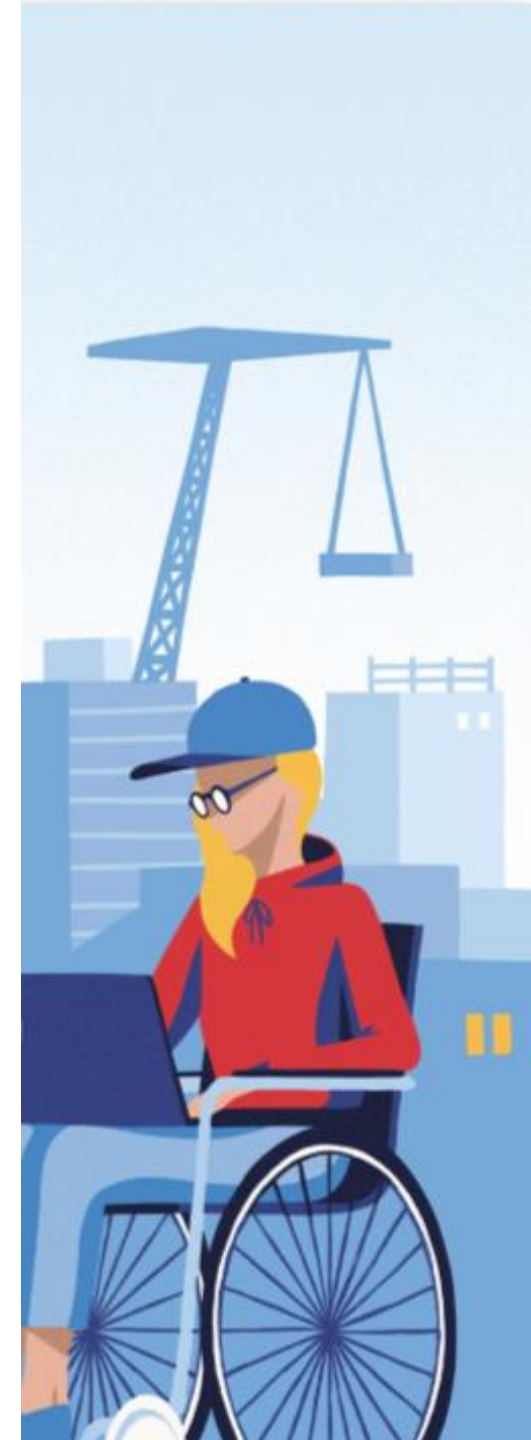
Overview of the sponsorship process for employers.

Please use this to provide employers with a guide to the process; from applying for a sponsor licence to hiring a new employee from outside the UK.

This can be found [here](#)



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# The UK's points-based immigration system: Social statics: Facebook, Instagram and LinkedIn

A suite of digital assets to support you in communicating about the new points-based system.

Please use these assets when communicating to your members on social media, via e-newsletters or HTML platforms.

POST COPY: UK points-based immigration system:  
The way you hire from the EU is changing. Find out more at [GOV.UK/HiringFromThe EU](https://www.gov.uk/hiring-from-the-eu)

These can be found [here](#)



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# The UK's points-based immigration system: Social animations: Facebook, Instagram and LinkedIn

A suite of digital animations to support you in communicating about the new points-based system.

Please use these short animations when communicating to your members on social media, via e-newsletters or HTML platforms.

POST COPY: UK points-based immigration system:  
The way you hire from the EU is changing. Find out more at [GOV.UK/HiringFromTheEU](https://www.gov.uk/hiring-from-the-eu)

These can be found [here](#)



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# The UK's points-based immigration system: Digital banners

Digital banners to be used on members' hubs, bulletins, social media cover photos and websites to encourage employers to visit [GOV.UK](https://www.gov.uk)

Please use these banners on any suitable platform for communicating about the points-based immigration system to employers.

These can be found [here](#)



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**The way you hire from  
the EU is changing  
from 1st January 2021**



**The way you hire from  
the EU is changing  
from 1st January 2021**



# The UK's points-based immigration system: Digital assets available for devolved nations

A suite of digital assets (statics and animations) with branding for:

- [Northern Ireland](#)
- [Scotland](#)
- [Wales](#)

Please use these assets when communicating to your members on social media, via e-newsletters or HTML platforms.



# Thank you.

If you have any questions or feedback, please contact us at: [PBISEmployerComms@homeoffice.gov.uk](mailto:PBISEmployerComms@homeoffice.gov.uk)



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